

SOCIAL MEDIA & DIGITAL PROTECTION

Alert Detail Report

PREPARED FOR MINC LAW

November 1, 2020 - November 30, 2020



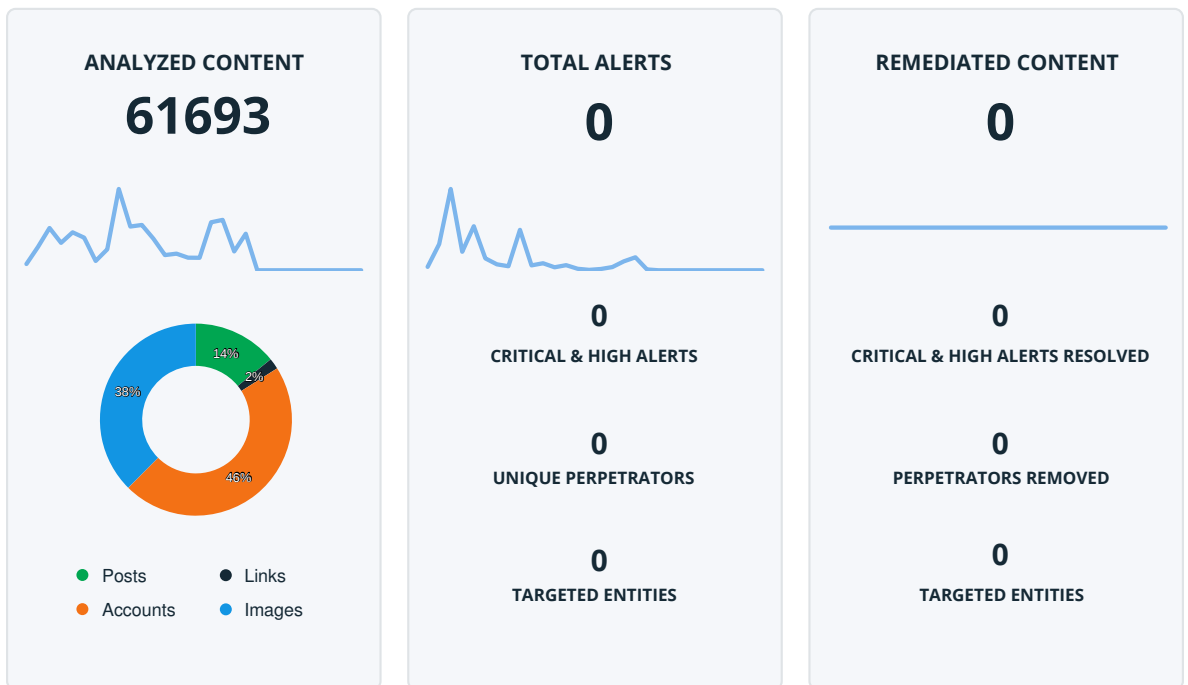
This report is powered by ZeroFOX. ZeroFOX protects modern organizations from dynamic security, brand and physical risks across social, mobile, web and collaboration platforms.

EXECUTIVE SUMMARY

This report was created for Minc Law Platform by ZeroFOX. It is an overview of the company's social media and digital threats and remediation activity from November 1, 2020 to November 30, 2020. Social media and digital threats targeting vulnerable assets can result in the loss of revenue, critical information, tangible asset value, and brand and other intangible asset value. With proper monitoring, detection, and remediation, organizations can eliminate loss and prevent future incidents altogether.

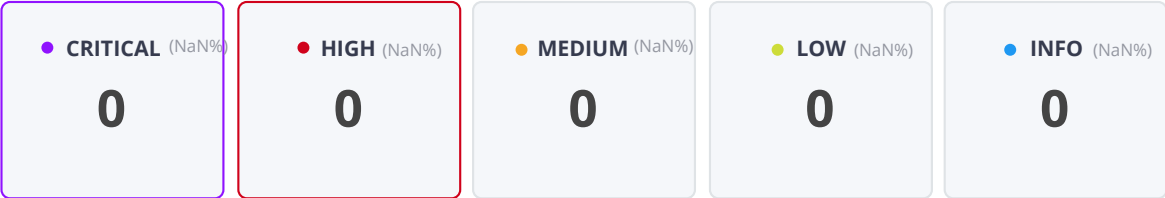
ZeroFOX is committed to providing best-in-class protection for Minc Law Platform and its social media and digital presence. To protect the organization's social media and digital assets, ZeroFOX collects relevant content, identifies any malicious activity, and performs the appropriate actions to remediate that activity. ZeroFOX reviewed 61693 pieces of content, such as posts, profiles, and comments across 15 social networks and digital channels. The Platform identified 0 threats, of which 0 were categorized as critical or high severity. Of the 0 total assets targeted, N/A was the most often threatened with 0 critical & high severity threats identified. After careful review of each of these threats, the ZeroFOX Platform and platform specialists took action resulting in 0 remediations in the form of takedowns, hidden, blocked and deleted content.

EXECUTIVE STATISTICS

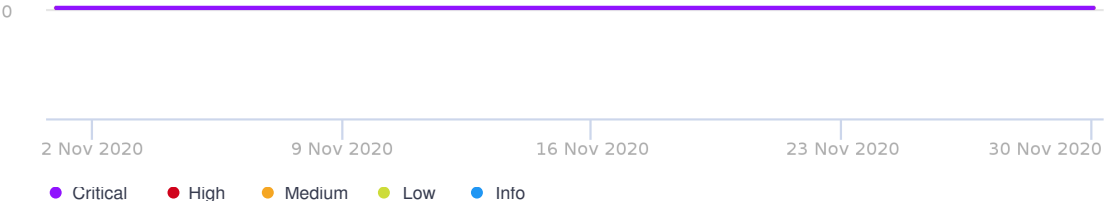


Analyzed Content details the social media and digital footprint of all accounts, posts, links and images ZeroFOX processed and analyzed for threats (alerts). Total Alerts represent the sum of all identified threats regardless of Risk Rating, with a breakdown of critical & high severity alerts, unique perpetrators (threat actors), and affected entities. Remediated Content includes the total number of accounts, posts, and domains that ZeroFOX successfully removed.

ALERTS



ALERTS BY RISK RATING



All alerts created for Minc Law Platform from November 1, 2020 to November 30, 2020 sorted by Risk Rating. Alert Risk Rating is determined by a combination of ZeroFOX best practices and the policy configuration dictated by Minc Law Platform.

ALERT DISTRIBUTION BY NETWORK

- Facebook
- Twitter
- G+ Google+
- LinkedIn
- YouTube
- Instagram
- Others

Total alerts as a percentage broken down by network.

ALERT DISTRIBUTION BY RULE

Total alerts as a percentage broken down by rule.

ZEROFOX SUMMARY

ZeroFOX protects modern organizations from dynamic security, brand and physical risks across social, mobile, web and collaboration platforms. Using diverse data sources and artificial intelligence-based analysis, the ZeroFOX Platform identifies and remediates targeted phishing attacks, credential compromise, data exfiltration, brand hijacking, executive and location threats, and more. The patented ZeroFOX SaaS technology processes and protects millions of posts, messages and accounts daily across the social and digital landscape, spanning LinkedIn, Facebook, Slack, Twitter, HipChat, Instagram, Pastebin, YouTube, mobile app stores, the deep & dark web, domains, and more.

Alert A threat identified by the ZeroFOX Platform for content that violates a rule.

Rule A set of criteria that the ZeroFOX Platform uses to evaluate content. If the content violates the criteria established by the rule, an alert is triggered.

Policy A group of rules that trigger alerts for an entity.

Risk Rating An alert classification based on severity or potential impact. Risk Ratings are labels and do not impact how ZeroFOX generates alerts. ZeroFOX applies Risk Ratings to each rule or rule group within a policy. To start generating alerts for a particular rule or rule group, change the Risk Rating from "Off" to "Critical," "High," "Medium," "Low," or "Info."

Entity A person, place, event or brand configured for protection in the ZeroFOX Platform. Keywords, images, and domains comprise entities and are used by the ZeroFOX Platform to collect relevant social and digital data.

Takedown The act of removing content, profiles or pages from social and digital channels. Takedowns are always subject to each social network's Terms of Service agreement and the removal processing time varies by network.

Perpetrator The profile of a user associated with the offending content of an alert.

DISCLAIMER

Disclaimer